



Women In Action

September 12, 2018

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Co-Chair*

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Co-Chair

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Yndra Garcia
Development Coordinator

Dear Auction Partner:

This year AltaMed will be hosting its 3rd Annual Women In Action Catrinas Unidas Silent Auction on October 27, 2018. Together with our community partners and friends, AltaMed will recognize inspirational women who have overcome great obstacles with strength and perseverance, and who have greatly impacted the communities we live in.

Our ability to strengthen our communities is due to the generosity and commitment of our patients, volunteers, corporate sponsors and individual supporters.

The *Women in Action* (WIA) are a volunteer committee of caring women who are working to support AltaMed's Women's Health Services including Breast Cancer Screenings and Diabetes Prevention Programs. One in eight US women will develop breast cancer over the course of her lifetime. But there is hope. There is a 98% survival rate in early detection and 27% survival rate in advanced stages. Every \$100 raised will cover one breast exam for uninsured and low-income patients and allow a patient access to diabetes prevention programming, nutritional education and wellness classes. With a goal of \$100,000, the proceeds from the auction will go directly to fund these types of programs and screenings for women.

The event draws approximately 500 guests from all over Los Angeles and Orange counties. All donors will receive recognition in email blasts, website, marketing materials, signage and in the event program.

We thank you in advance for your consideration in providing an item/s for the Auction. All proceeds from the auction will benefit thousands of women in the communities we live in. AltaMed is a non-profit, 501(c)(3) organization, tax id # 95-2810095. You may contact Yndra Garcia at (323) 622-2469 should you have any questions or email at yngarcia@altamed.org.

We thank you in advance for your consideration of this request.

Sincerely,

Bertha Aguirre, Co-Chair
Women In Action

Marisol Castillo, Co-Chair
Women In Action